

Message Text

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PAGE 01 MEXICO 06448 292318Z
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SUBJECT: MEXICO'S FIRST LADY ATTENDS GYORGY SANDOR
CONCERT

1. MEXICO'S FIRST LADY, MRS. CARMEN ROMANO DE LOPEZ
PORTILLO, RETURNED LAST NIGHT TO SCENE OF FRANKLIN
JEFFERSON EXHIBIT TO ATTEND RECITAL OF U.S. PIANIST GYORGY
SANDOR. MRS. LOPEZ PORTILLO WAS AMONG STANDING-ROOM-
ONLY AUDIENCE OF 400, INCLUDING MEXICO CITY'S LEADING
MUSICAL AND INTELLECTUAL ELITE. PRESENCE OF FIRST LADY
WAS UNUSUAL DEMONSTRATION OF HER INTEREST AND SUPPORT
OF EXHIBIT, AND SHE PERSONALLY SENT MESSAGE FOLLOWING DAY
TO CPAO COMPLEMENTING POST ON SUCCESS OF CONCERT.

2. RECITAL TOOK PLACE IN AUDITORIUM ADJACENT TO "WORLD
OF FRANKLIN AND JEFFERSON" EXHIBIT AT NATIONAL
ANTHROPOLOGICAL MUSEUM AND AUDIENCE WAS INVITED TO VIEW
SHOW AFTER CONCERT. A LARGE NUMBER DID.

3. CAO INTRODUCED SANDOR WHO PERFORMED MUSIC FROM PERIOD
OF FRANKLIN AND JEFFERSON TO ENTHUSIASTIC APPLAUSE OF
DISTINGUISHED LISTENERS. PLAYED THREE ENCORES IN
RESPONSE, INCLUDING ONE NUMBER PUBLICLY DEDICATED TO
MRS. LOPEZ PORTILLO, WHO WAS VISIBLY DELIGHTED BY
GESTURE.

4. PRESS PROMOTION OF EVENT EXTENSIVE, INCLUDING
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EXCLUSIVE INTERVIEW WITH EXCELSIOR, MEXICO CITY'S
LEADING DAILY. FOUR MINUTE TELEVISION INTERVIEW
SHOWN TWICE ON TELEVISA NETWORK TO AUDIENCE IN EXCESS
OF TEN MILLION. RADIO UNIVERSIDAD ALSO BROADCAST TEN-
MINUTE INTERVIEW WITH SANDOR.

5. RECITAL, THIRD IN SERIES OF CULTURAL PROGRAMS TIED TO
FRANKLIN JEFFERSON EXHIBIT, WAS UNDOUBTEDLY MOST

SUCCESSFUL SO FAR. AMONG FUTURE EVENTS SCHEDULED ARE
SPECIAL WALK-THROUGH OF EXHIBIT FOR FOREIGN MINISTER AND
STAFF, EVENING OF AMERICAN SONG, HISTORICAL LECTURES,
AND RETROSPECTIVE OF CHARLES EAMES FILMS. BALDYGA

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Message Attributes

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